

Core Four

"Excellence is an art won by training and habituation. We do not act rightly because we have virtue or excellence, but we rather have those because we have acted rightly. We are what we repeatedly do. Excellence, then, is not an act but a habit."

Core Four:

- Be on time
- Have a positive attitude
- Work hard
- Dress for success

Be on time:

It is so important that we give the guest the ultimate guest experience. One way we will do that is to arrive to the store at least 5 to 10 minutes prior to our scheduled shift. Arrive prepared. No room on this team for second best. Come in ready to work not looking at schedule getting drink etc.

Have a positive attitude:

A Positive mental attitude is an essential personality trait for every member of our team. It's all about being excited, pumped up, and willing to take on any problem. We all have problems- successful people know they're only temporary. So, lighten up! Try to find the humor in all kinds of situations, and be willing to laugh at yourself. Keep an open mind and allow your own Creativity. Life is meant to be enjoyed. Even the most difficult situations will be resolved more easily with a positive attitude.

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Work Hard:

Hard work and Front-End Effort are prerequisites for success. One of the best indicators of future success is the willingness to work hard. It is more than just doing what is asked. It takes initiative and the flexibility to respond positively and productively to whatever comes our way.

Dress for success:

The way we dress has remarkable impact on the people we meet professionally or socially and greatly (sometimes crucially) affects how they treat us. FACT: People who look successful and well educated receive preferential treatment in almost all their social and business

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